



JAMES SEE

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Montebello, CA 90640

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323-270-1091

ART DIRECTOR

Commitment to developing creative solutions for innovative companies across multiple forms of media.

PERFORMANCE PROFILE

Advertising professional with ten years' experience bringing conceptual solutions to life across traditional and interactive mediums, including TV/Film, Print, Banners and Social Media. Expert at translating campaign ideas across multiple executions. Goal and deadline-oriented with experience working in agencies both big and small. A team player skilled at working in groups of various sizes and disciplines.

SKILLS

Photoshop



Illustrator



InDesign



Familiar with development for HTML, CSS and Flash

Familiar with concepting for traditional and data-driven dynamic banners

EDUCATION

The Book Shop

- Certificate (Art Direction)
- Certificate (Copywriting)
- **Featured in The Book Shop Show in 2007**

CSU, Long Beach

- Bachelor of Fine Arts, Visual Communications

CAREER HIGHLIGHTS

Saatchi & Saatchi LA

Art Director

7/2010 – Present

Concepted and executed high-quality projects for integrated campaigns from Toyota Motor Sales, USA. Key projects include the launch of the 2015 Camry, 2013 RAV4 and helping to create the Coach T character for Toyota's sports partnerships.

- **Communication Arts Advertising Annual 2012**

Freelance Art Director

1/2009 – 7/2010

Did freelance work across various traditional and interactive mediums. Clients include Suzuki Motors and Meraki Networks.

Saatchi & Saatchi LA

Freelance Art Director

7/2008 – 12/2008

Developed concepts and executions for retail-oriented banners for Toyota sales events and various projects across all media.

Davis-Elen Advertising

Art Director

7/2006-6/2008

Created retail-oriented OOH, print and newspaper insert projects, from concept through execution, for McDonald's restaurants of Southern California.

Publicis Dialog

Jr. Art Director

6/2005 – 2/2006

Worked on concepts and executions for retail-oriented projects, including in-store displays and newspaper inserts for Nestlé and AAA.

Yahoo!

Freelance Web Designer

4/2003 – 8/2003

Concepted, designed and developed Flash banners for a variety of Yahoo! services, including Yahoo! Sports and Yahoo! Platinum.